

FARHAT FATIMA

DESIGNATION

Assistant Professor

EXPERIENCE (8.5 Years)

ACADEMIC ADMINISTRATION:

Coordinator- Career Development Cell, Conference Committee, Member- MDP Committee, Alumni Cell, Sexual Harassment Committee, Internal Complainants, SC/ST Standing Committee

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- MBA (Marketing and HR)
- B.Sc. Industrial Microbiology
- Certified Neuro Linguistic Programming Practitioner (ANLP) 2017
- Certified Project Management Associate (IPMA) 2016
- Certified Subject Faculty “Human Values” by Punjab Technical University 2012

TEACHING INTERESTS

Business Ethics and Corporate Social Responsibility, Information System Management, Innovation Management, International Business, Leadership and Change Management, Sales and Distribution Management, Business Communication,

RESEARCH AREA(S)

Emotional Intelligence, Human Psychology, Neuro Linguistic Programming, Creativity and Innovation, Transformational Leadership, Bitcoins, Disruptive Innovation and Change Management

PUBLICATIONS

Journal(s):

National/International Journal

- Siddharth Bhatt, Farhat Fatima, May 2017, *Managing Passenger Logistics: The Delhi Metro Way*, International Journal of Current Research Vol. 9, Issue, 05, pp.49788-49791, May, 2017, ISSN: 0975-833X

- Kulbir Kaur Bhatti, Farhat Fatima, Susheel Chhabra Dec 2016, *Harnessing Talent Management Skill - Next Generation HR practices: HR Insights*, JCB India Pvt Ltd, Periyar Journal of Research in Business and Development Studies (PJRBDs), Vol. 1(2), July-December 2016, Article 55, PP 881-885, ISSN 2456-0987 (online).
- Kulbir kaur Bhatti, Farhat Fatima, June 2016, *Color: The Mantra for Marketing*, International Journal of Advanced Engineering, Management and Science Volume 2 Issue 6, Manuscript 07, PP 54-58, ISSN 2454-1311
- Farhat Fatima, Harpreet Kaur, July 2016 *The Emerging Importance of Emotional Intelligence: Exploring Human Potentials Through Balanced Emotional Approach in* International Journal of Management and Social Sciences Research (IJMSSR), Volume 5, Issue 7, PP 18-24, ISSN: 2319 – 4421
- Published paper in Periyar Journal of Research in Business and Development Studies (PJRBDs), March 2016, Titled “*Bitcoins: The first Cryptographic Currency: An Overview*” ISSN 2456-0987 (online), Vol. 1(1), Manuscript 4, PP 54-65.
- Farhat Fatima, *The New Age of Decentralized Digital Currency System: The Bitcoins in* International Journal of Advances in Economics and Business Studies April 2016, Volume 3, Issue 5; PP 505-511, ISSN: 2394-1545; e-ISSN: 2394-1553
- Farhat Fatima, "*The Emerging E-Fashion Industry: The Glimpse of Contemporary India in International Journal of Global Business Trends and Innovations*, published by Excellent Publishing House PP 187-193, ISBN:978-81-932836-9-1
- Hardeepika Singh Ahluwalia, Kulbir Kaur Bhatti, Harpreet Kaur, Farhat Fatima (Jan 2015), *Human social responsibility: The Changed Perception*. International Journal of management research and review, Volume 5, Issue 1, Article 3, PP 21-38, ISSN-2249-7196.
- Farhat Fatima and Harpreet Kaur (2014) *China-India: The Emerging Economic Global Influence*, International Business: The Emerging Global South and Asian Economic Order.pp 427-439. Reference. ISBN: 978-93-83842-80-3

Book Chapter

- Published book chapter on "**Disruptive Innovations for Sustainability in The Global Markets: With Key Emphasis on Uber and Jio.**" in Book Titled “**Innovation and Sustainable Development**” published by “**Bloomsbury Publishing India Pvt. Ltd.**” ISBN: 978-93-86349-58-3 PP 135-141.

- Published book chapter on **“Algorithmic Leadership in The Growing Information Economy: A Contextual Development of Innovative Leadership Practices in Emerging Markets”** in Book Titled **“Innovation and Sustainable Development” “Innovation and Sustainable Development”** published by **“Bloomsbury Publishing India Pvt. Ltd.”** ISBN: 978-93-86349-58-3, PP 181-185.
- Harpreet Kaur and Farhat Fatima (2014). **China-India: The Emerging Economic Global Influence, International Business: The Emerging Global South and Asian Economic Order.** pp 427-439. Reference. ISBN: 978-93-83842-80-3

Conferences/ Workshops/ Seminars

- Presented a research paper on **“Smart Environment Practices and The Hidden Truth of Big Fat Indian Organization”** for National Conference on “Next Generation Smart Business Practices on April 16th, 2019 at Periyar Management and Computer College, New Delhi.”
- Presented a research paper on **“Enabling Emotional Intelligence through Neuro Linguistic Programming Techniques for Gen Next Human Capital”** for National Seminar on “Demystifying Analytics for Competitive Intelligence and Strategic Decision Making” on March 29th, 2019 at Amity University Noida Campus.
- Attended one day Inaugural summit of **“Indian Education Festival”** Organized by Centre for Education Growth and Research on April 18th, 2019 at The Eros, Nehru Place, New Delhi.
- Attended and participated two days Global Summit on **“Powering India’s Breakthrough Growth New Dimension in Project Management”** organized by Project Management Associates on September 25th-26th, 2018 at Hotel Hayatt Regency, New Delhi.
- Attended one day Higher Education Summit & Award Ceremony on **“AICTE-CII Survey & 9th DST-AICTE-CII India Innovation Initiative”** on December 8th, 2017 at AICTE Headquarters, New Delhi.
- Attended a workshop on Organizational Competence – The Next Dimension in Project Management held on 22nd March, 2016 at Hotel Le Meridien, New Delhi.
- Attended one day Logistics Summit 2017, Emerging Business Models and Industry Opportunities, 04 February 2017, Pragati Maidan, New Delhi.

- Attended two days International Management Conference: Innovation and Sustainable Development in Global Economy’ (IMC-2), organized by Fortune Institute of International Business (FIIB), New Delhi, on 21th December, 2016.
- Attended one day workshop on ‘Organizational Competence – ***The Next Dimension in Project Management***’ organized by PMA India -the Member Association of IPMA on March 22nd, 2016 at Hotel Le Meridian, New Delhi.
- Attended a Faculty Development Program on Advance research Techniques in Finance organized by Bharti College, University of Delhi from 16th to 21st November, 2015.
- Attended a Workshop on Case Study Method organized by Periyar Management and Computer College, New Delhi on 14th April, 2014.
- Attended Two day Workshop on ***Data Analysis for Management Research*** organized by Periyar Management And Computer College, New Delhi on 12th & 13th April, 2014.
- Organized and delivered People skills corporate training programs for the employees in Jan-July 2013 of Uvation India Pvt. Ltd., Gurgaon.
- Organized and delivered training program for the employees of ALP-Nishikawa, A Japanese Indian Joint-venture of Maruti India Pvt Ltd. Gurgaon in year 2013.
- Coordinated “NRI Meet” organized by Institute of Technology and Future Management Trend, Mullapur, Chandigarh on 6th January 2012.
- Organized Skills Development Training Program at various levels of Colleges and Schools in Punjab rural areas with Trueways Edusoft Pvt. Ltd. From May-Dec 2012.
- Organized world tourism day on Sep 27th, 2011 in Institute of Technology and Future Management Trend, Mullapur, Chandigarh.
- Coordinated “Chandigarh Carnival” “Two-Day fest” organized by Institute of Technology and Future Management Trend, Mullapur, Chandigarh on 25-27th November 2011.

Training

- Attended and qualified five days training on Neuro Linguistic Programming Practitioner from Transhuman Consulting Certified Body and Member Association of ANLP India with the trainer ID ANLP4086.
- Attended and qualified five days training on Project Management Associates IPMA Level D by PMA, Certified Body and Member Association of International Project Management Association using the IPMA ICRG v3.1 and ICB v3.0.

Faculty Development Programme (FDP)

- Attended FDP on “Innovation in Teaching Pedagogy in Business Education” at Dr. Akhilesh Das Gupta Institute of Technology and Management-GGSIPU Shastri Park, from April 24th- 30th, 2019.
- Attended FDP One-week FDP on Enhancing Research Effectiveness through Quantitative and Qualitative Methods Version 2.0 at Periyar management and Computer College from March 12th- 18th 2018.
- Attended FDP on “Blending ICT with teaching –learning and Research' at Amity University, Noida from May 21-28, 2018.
- Attended Faculty Development Program on **Neuro Linguistic Programming** organized by Transhuman Consulting, Certified Body and Member Associate for ANLP India from 20 May 24 May 2017, at Hotel Ramada International, Gurugram.
- Attended and Delivered a Faculty Development Program on **Effective Teaching through Emotional Intelligence** for the Program theme Research and Consultancy for Teaching and Professional Development, 15 May 19 May 2017, Periyar Management and Computer College
- Organized and Delivered a Management Development Program on **Emotional Intelligence to Enhance Sales Competencies** for the sales executive of JCB-Noida Dealer on December 23rd, 2016.
- Attended a Faculty Development Program on **Competency Development Program** organized by Jaypee Business School, Jaypee University from 20th to 25st June, 2016.
- Attended a Faculty Development Programme on **Advance research Techniques in Finance** organized by Bharti College, University of Delhi from 16th to 21st November, 2015.
- Attended FDP on **Human Values and Professional Ethics** organized by Punjab Technical University by Value Education Cell, PTU from 21-10-2011 to 23-10-2011 at Guru Teg Bahadur Khalsa Institute of Technology, Malout, Punjab.

Events Organised

- Organized One Day National Conference “Next Generation Smart Business Practices” at Periyar Management and Computer College” on 16th April, 2019

- Organized “Alumni Homecoming” 2019 with Prof. Kulbir Kaur and Prof. Hardeepika Singh Ahluwalia on March 16th, 2019.
- Organized one day HR Analytics Workshop for final year HR students by Ms. Sumita Ummat, Director LetUsTalk on March 8th, 2019.
- Organized One day Industrial Visit at Mother Dairy for first year on March 19th, 2019.
- Organized One day Seminar on Job Description, Roles and Responsibilities for first and second year students by Alumni Mr. Paras Kumar Chalhotra (Marketing Professional at Oyo), Mr. Mohit Malhotra (Finance Professional at CCI), Ms. Rinku Singh (HR Professional at Fortis Healthcare Limited) on January 9th and 11th, 2019.
- Organized Four days Professional Development Workshop for second year students by Ms. Akshara Seth, COO HR Power House, on January 18th, 24th, 25th, 28th, 2018 at Periyar management and Computer College.
- Organized one day guest session for students by Mr. Tarun Sharma, AON CoCubes, Regional Lead North and Central India on January 21st 2019.
- Organized one day Skill Development Workshop for first year students with Prof. Lovelesh Joshi on February 6th, 2019.
- Coordinated and organized various job interviews on/off campus as Faculty Placement Coordinator from November 2017- February 2019.
- Organized First National Conference “**Innovative Practices for Sustainability and Social Growth**” on 6th April 2018 at Periyar Management and Computer College.
- Organized One-week FDP on Enhancing Research Effectiveness through Quantitative and Qualitative Methods Version 2.0 at Periyar management and Computer College from March 12th- 18th 2018.
- Organized Social Outreach 2017 on “Child Health and Safety” at Khushi Home for Girls, Okhla-1 on October 25th, 2017.
- Organized HR Conference “Next Generation HR Practices Vol 2.0” at Periyar Management and Computer College” on 28th September 2017

Any Other Information:

- Editor in Chief of Amateur Astronomical Society of Punjab (University of Patiala).
- Member of Centre for Education Growth and Research, India
- Member of Association of Neuro Linguistic Programming India.
- Active Member of News 18, Impact Guru and Student Association Internshala.