

# Lovelesh Joshi

## **DESIGNATION**

Assistant Professor and Placement Officer

## **EXPERIENCE (13 Years)**

### **ACADEMIC ADMINISTRATION:**

Previous Employer: Assistant Professor (Management), Programme Coordinator (MBA), Placement Coordinator.

### **ACADEMIC & PROFESSIONAL QUALIFICATION(S):**

- Ph.D. Pursuing - management : Faculty of Commerce & Management, Uttarakhand Technical University, Dehradun, Uttarakhand "Impact of health insurance on Psychological well being of Urban people of uttrakhand",.
- M.B.A.(Marketing, First Division, 2005), IMS dehradun
- B.C.A. (First Division, 2002), Kumaun University Nainital.

### **TEACHING INTERESTS**

Marketing Management, Consumer Behaviour, Business Communication, Sales and distribution Management, IB etc

### **RESEARCH AREA(S)**

Service Marketing