



Periyar Management and Computer College

(Approved by AICTE & Affiliated to GGSIP University, Delhi)

“Periyar Centre”, FC-33, Plot No. 1&2, Institutional Area,

Jasola, New Delhi, www.pmcddelhi.com, pmccdelhi@gmail.com, 798287016

Research, Consultancy & Management Development Programme (MDP)

Research & Consultancy

Our highly qualified faculty team(s) are engaged Research, Consultancy & Management Development Programme (MDP) in emerging domains and offer consultancy services to companies in solving their business problems.



Interaction with JCB India Pvt. Ltd.



Exploring Research Project(s) with Ms. Mahalakshmi Loganathan, VP, Strategy - Linchpin Technologies.

Corporate Research Project(s) Completed

- Attrition
- Market Share
- Marketing Strategy

Management Development Programme (MDP)

The college offers Management Development Programmes (MDPs) in various functional domains related to human resource, marketing and financial services. The programmes are customized as per company requirements and are offered on-campus or off-campus.

An MDP on “Enhancing Sales Competencies through Emotional Intelligence” for the Sales Executives of A & A Earthmovers, Noida dealer of JCB India Pvt. Ltd., RO, Delhi was organized.



Interaction with participants



Group photograph with participants

A Management Development Programme (MDP) on “Enhancing Employee Performance through Cognitive Restructuring of stress for MTNL Employees”



MTNL Employees during interaction session



A group photograph with MTNL Employees

An MDP on “Effective Leadership in Digital Era” was conducted for middle level executives for V5 Global Services.



An interaction with participants



Group activity session

IPMA Certifications

The college has signed MOU with Project Management Associates (PMA). PMA is the Exclusive Indian Member of the International Project Management Association (IPMA).

As an Accredited Training Organization (ATO), PMCC conducted three days workshop on “Total Project Management” for various executives of companies at PMA office, Delhi spanning over three days for D/C level certifications.



Four of our faculty members have been certified at ‘D’ Level (Project Associate) and one senior faculty at ‘C’ Level (Certified Project Manager).

Faculty (s)	Qualification(s)	Domain Area(s)	Research Area(s)
Dr. Susheel Chhabra	Ph.D., M.B.A., M.C.A., DRD, Certified Project Manager, IPMA, IIM-I FDP (Research Methods)	Human Resource Management, Information Systems	<ul style="list-style-type: none"> Strategic Leadership Organizational Performance Service Quality Business Intelligence
Dr. Neha Gangwar	Ph.D., M.B.A., UGC-NET, M.A. (Psy.), IIM-R EPD (Data Analytics), IIM-I FDP (Research Methodology)	Human Resource Management, Research Methodology	<ul style="list-style-type: none"> Organizational Behavior Work Behavior Job Crafting Diversity Management Research Methods
Dr. Yamini Saraswat	Ph.D., M.B.A.	Human Resource Management	<ul style="list-style-type: none"> HR Innovation Work arrangement Employee Turnover Stress in Organizations
Kulbir Kaur Bhatti	Pursuing Ph.D., MBA, B.Tech, MBA, IPMA D Level	Marketing Management	<ul style="list-style-type: none"> Green marketing Applied marketing research Intellectual Property Rights

Farhat Fatima	MBA, B.Sc. (Industrial Microbiology Level D Project Management Certified Neuro Linguistic Programming Practitioner (ANLP) Certified Faculty “Human Values”	Business Communication, Marketing Management	<ul style="list-style-type: none"> Emotional Intelligence Human Psychology Transformational Leadership Disruptive Innovation and Change Management
Hardeepika Singh Ahluwalia	MBA, UGC (NET-JRF), B.A. (Hons) Economics	Finance	<ul style="list-style-type: none"> Interstudy of Behavioral Finance & Stock Market Performance Mutual Fund
Maani Sharma	MBA, Ph. D pursuing	Marketing, Human Resource Management	<ul style="list-style-type: none"> Brand Loyalty Online Marketing Marketing Strategies Research Methodology
Sonam Kanojia	MBA, PGDEMA, B.Com.	Accounting	<ul style="list-style-type: none"> Accounts Taxation
Lovelesh Joshi	Ph.D. (pursuing), MBA, BCA	Marketing Management, Business Communication, International Business	<ul style="list-style-type: none"> Service Marketing
Hariom Gurjar	Ph.D. (submitted), UGC NET, M.Com., PGDIM, PGCSM	Finance, Banking, Business Statistics, Marketing Management	<ul style="list-style-type: none"> Equity Research Financial Derivative

Research, Consultancy & Management Development Programme (MDP) Group(s)

Human Resource Management:

Dr. Susheel Chhabra, Dr. Yamini Saraswat, Dr. Neha Gangwar

Marketing Management:

Prof. Kulbir Manan Sudi, Prof. Maani Sharma, Prof. Farhat Fatima, Prof. Lovelesh Joshi

Finance:

Prof. Hardeepika Singh, Prof. Hariom Gurjar, Prof. Sonam Kanojia



PMCC is located in Jasola, New Delhi is a dynamic institution committed to achieve excellence in all its endeavors is running Two Year Full-Time Master of Business Administration (MBA) with intake of 120 seats. The college is named after the great social reformer of the twentieth century, E.V. Ramasamy, fondly known as Thanthai Periyar. It was his firm conviction that orthodoxy, superstition, social discrimination & many evils which persisted in the society should be abolished.

Periyar Self-Respect Propoganda Institution (PSRPI) and its affiliates run 44 educational institutions including a deemed University & has achieved landmark in technical education, women empowerment and social development.

The teaching-learning pedagogy used by the faculty is a blend of live projects, case studies, group discussions and role plays. The college pays individual attention to students to understand their strength and weaknesses and groom them to become highly-skilled management professionals.

The college has state-of-the-art Library, Computer Centre, Internet facility, air-conditioned class rooms, separate common rooms for boys & girls, personality development lab, cafeteria, bank facility, parking, ramp for physically challenged, lift, power backup and Wi-Fi connectivity. The college publishes bi-annual journal “Periyar Journal of Research in Business & Development Studies (PJRBDs)”- ISSN 2456-0987 (O).

Research, Consultancy & MDP Committee:

Dr. Susheel Chhabra
Prof. Kulbir Manan Sudi
Prof. Hardeepika Singh
Prof. Farhat Fatima
Prof. Hariom Gurjar

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