

PERIYAR MANAGEMENT AND COMPUTER COLLEGE, DELHI
Periyar Annual Day
PMCC Annual Report 2018-19

April 12, 2019

PMCC Facebook - Album https://www.facebook.com/pg/pmcc.ipu/photos/?tab=album&album_id=3045720685441836

On behalf of PMCC Governing Board, I am pleased to extend hearty welcome to you all on this “Periyar Annual Day”.

The Governing Board has conveyed “Best Wishes” and excellent career prospects for our students of MBA 2017 batch.

Periyar Family feel this as a privilege and express gratitude to Mr. N. Babu, Vice President, JCB India Limited for accepting our request and gracing this function as a Chief Guest.

Periyar was convinced that if man developed self respect, he would automatically develop individuality and would refuse to be led by the nose by schemers. One of his most known quotes on Self-Respect is, "we are fit to think of 'self-respect' only when the notion of 'superior' and 'inferior' caste is banished from our land".

Periyar Self Respect Propoganda Institution (PSRPI), a parent institution of Periyar Management and Computer College is currently lead by Dr. K. Veeramani, a known disciple of “Thenthai Periyar”. He is engaged actively in women empowerment and removing social evils from the society.

The objective of “Periyar Annual Day” is to celebrate happiness, take blessings and to appreciate contributions made by the faculty, staff and students for their achievements in various activities for the Academic Session 2018-19.

The major achievements of PMCC include the following:

- > 74% of MBA 2017 current batch students have been placed in good companies with handsome salaries ranging from 2.5 lacs to 6 lacs pa.
- > 90% students of 2018 batch have been placed for Summer Internship with stipends from ranging from Rs.5000 to 7000 per month
- > Recent Audit report of Guru Gobind Singh Indrapraastha University, we have scored more than 75% marks
- > The participation of 13 colleges in our various inter-college events shows, recognition of PMCC being one of the upcoming colleges in Delhi NCR region.

The students join at Periyar Management and Computer with diverse mix of culture and backgrounds. The first activity for the Academic Session 2018-19 was started on August 1, 2018 as an “Orientation Programme” to align the mindset of students to Periyar Family. The students were introduced to academic and infrastructure facilities including placement cell available in the college. The internal faculty, alumni along with resource persons from industry indicated the real-life environment in which students will be required to work after completing their MBA programme.

The students have always appreciated our faculty for going extra mile to help students to groom them for their overall personality development. The student mentorship programme spread over seven (7) days was organised throughout the semester to train students on various soft-skills.

The students must understand roles and responsibilities of various business functional domains in an organization. A seminar on Job Descriptions, Roles and Responsibilities was organised in which our three Alumni from HR, Marketing and Finance areas guided the students as how they can prepare themselves for upcoming job responsibilities while appearing in placement interviews.

An awareness programme on financial markets and certificate course in stock market operations was organised in collaboration with Advance Institute of Financial Market Research to equip the students in finance area to opt for financial markets as their career domain.

An industrial visit cum workshop spread over two days was organised on “Equity Markets” by Smart Equity and another at Mother Dairy plant recently. These visits have given the students a feel of how various operations are being organised in market and industrial settings.

A four (4) days Professional Development Workshop was organised with collaboration with HR Power House to enhance soft-skills of students so that they can better perform in interview for final placements. A Skill Development Workshop on “Business Etiquette” was also organised with the help of Internal faculty members.

A guest session on “SAP & Entrepreneurship” was organised in collaboration with National Small Industries Corporation to aware the students on various opportunities available for starting their own ventures.

A workshop on HR Analytics was organised in collaboration with LetUsTalk to equip students in latest in Analytical and Decision domains.

A Meet over volleyball (Inter-College) Sports meet was organised in the loving memory our beloved student Mr. Mohit Dahiya. The teams from various colleges participated in this competition.

"Adharshila" - Periyar Social Outreach 2019, “Serving underprivileged children for an NGO”.

IGNITE 2019 an inter-college “Periyar Management Fest” was organised recently. Mr. Mitul Kaushik, SaReGaMa fame, DJ Chestha, Bollywood and Mr Kapil Chhabra, MTV elevator pitch winner were invited to participate in this event. Thirteen (13) Colleges participated in various events consisting of AD-MAD, Rangoli Competition, Singing Competition, Dancing Competition, Fashion Show, Business Quiz, Extempore, Debate competition, and Jam Session with DJ Chestha

“Home Coming - Periyar Alumni Meet 2019” was organised in which several students from our previous year MBA batches participated.

The upcoming events include - Farewell Function - April 15, 2019 and National Conference: Next Generation Smart Business Practicies – April 16, 2019.

The college has also scheduled Street Play on “Voters Awareness” as well as “Child Safety” in various locations of Delhi NCR.

I would like to appreciate governing board, admin staff at Chennai HQ and individual(s) consisting of faculty, admin staff, Alumni and students for their guidance, untiring support and cooperation for organising various activities.

(Dr. Susheel Chhabra)
Director I/c , Dean & Professor