

Manuscript Submission Guidelines

Guidelines for Contributors:

The submissions can include empirical research, conceptual models, theory building, innovative methodologies and applications, case studies and book reviews. The cover page should contain title of the paper, author's name, designation, official address, contact address, phone/fax numbers and e-mail address of all authors.

An Abstract must be included in the manuscript and should be between 100-150 words, precisely summarizing the mission and objective of the manuscript. Following the Abstract, a list of 5-10 keywords should be included in the manuscript.

Manuscripts should include a thorough literature review and adequate reference citations (20-25) to support the arguments and methodology of the research study (manuscript should include approximately 25-30 references to assert a high level of rigor). The manuscript should not contain footnotes. Endnotes will be placed at the end of the manuscript following the list of references. References should be cited at the end of the manuscript in alphabetical order by author's name. Subheads should not be numbered.

All subheadings are required to be formatted in bold and 14pt text. For compiling manuscript submissions, APA style (<http://www.apastyle.org/pubmanual.html>) is highly recommended. The APA style manual 'frequently asked questions' and 'helpful tips' may also be found at: www.apastyle.org/faqs.html and www.apastyle.org/previoustips.html.

The paper length should be kept between 2,000 to 5,000 words including figures and tables, single-space in 12 point Times New Roman font in (A-4) size format with 1.5 inch margin on all four sides. Number (in Roman Letters) and caption all exhibits, charts and tables. All pages should be numbered consecutively.

Manuscripts should be submitted grammatically and stylistically adequate. It is required that manuscripts be submitted as a copy edited and proofread document, including proper use of the English language, proper grammatical structure, and correct spelling and punctuation.

The submissions must be original, unpublished, and not under the review of any other publication. It is the author's responsibility to obtain permission of copyright issues where ever required. The Editor will forward a warranty agreement that requires confirmation that the manuscript is original and has not been submitted for potential publication or previously published elsewhere. All copyrights, including translation of the published material into other languages, are reserved by the publisher.

All manuscripts undergo a double-blind peer-review process by Editorial Review Board. The review process will take approximately 1-2 months and the corresponding author will be notified concerning the possibility of publication of the manuscript as soon as the review process is completed.

How to submit Manuscripts ?

The manuscripts should be sent to Editor only in MS-Word format to submissionpjrbd@gmail.com / pmccdelhi@gmail.com